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ALTA

TOOLS FOR SUCCESSFUL FUND RAISING IN R&D

February 26th-28th, 2014 - Auditorium Villa Gori, Via Fiorentina I, Siena - Italy

Organising Committee:

Aldo Tagliabue

Marco Bargagna

John Telford

Introduction

This course is proposed at the beginning of the new Framework Programme for Research and Development of the European Commission that has been called HORIZON 2020. Coupling research to innovation, this program is focused on societal challenges and represents a great opportunity for scientists in order to get funding for their research in the next seven years.

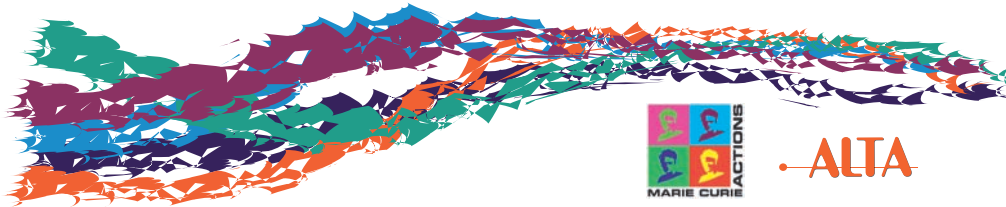
Obtaining funds to perform research has always been important, but with the global economic crisis it has become fundamental. This Course will provide the attendees with knowledge on the funding opportunities that have recently been launched with HORIZON 2020.

Throughout the analysis of previous success stories, detailed information on the rules and practical exercises, the attendees will have the opportunity to understand the key factors to be successful when submitting a grant proposal.

The course will end with a round table on diverse career paths and experiences, originated from R&D in the Life Science sector, that still have in common fund raising as a fundamental feature.



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WEDNESDAY 26th, 2014

- 14.00-14.30 Registration
14.30-14.45 Introduction (John Telford, Novartis Vaccines)

SESSION 1 HOW TO MOVE IN HORIZON 2020

- 14.45-15.30 Structure of H2020: the 3 pillars and their connections (Marco Consumi, ALTA)
15.30-16.00 Excellence in Science: Marie Skłodowska-Curie actions (Marco Bargagna, ALTA)
16.00-16.30 *Coffee break*
16.30-17.00 H2020 satellite programmes: Innovative Medicine Initiative (Aldo Tagliabue, ALTA)
17.00-17.30 Q&A and Discussion

THURSDAY 27th, 2014

SESSION 2 HOW TO WRITE A PROPOSAL

- 09.00-10.00 Conception of a proposal: from the idea to the submission (Team of experts)
10.00-11.00 Class Exercise
11.00-11.30 *Coffee break*
11.30-13.00 Class Exercise

13.00-14.30 *Lunch*

SESSION 3 HOW TO BUILD SUCCESS STORIES

- 14.30-15.15 High-level training initiative: the successful EIMID story (John Telford, Novartis Vaccines)
15.15-16.00 Preventing infectious diseases: from ideas to clinical trials (Aldo Tagliabue, ALTA)
16.00-16.30 *Coffee break*
16.30-17.15 A successful research network on autoimmunity and chronic inflammation from FP6 to Horizon 2020 (Maryse Letiembre, Institute for Research in Biomedicine)
17.15-18.00 Round Table: Common features to identify the key of success

FRIDAY 28th, 2014

- 09.00-10.00 Evaluation of class exercise (Team of experts)

SESSION 4 FUND RAISING IN DIVERSE CAREER PATHS

- 10.00-10.20 Fund raising for industry (John Telford, Novartis Vaccines)
10.20-10.40 Profession: Grant Officer at the IRB (Maryse Letiembre, Institute for Research in Biomedicine)
10.40-11.00 AvantiCell Science Ltd: Adding Value to SME R&D through National and International Support Mechanisms (Colin Wilde, AvantiCell Science)
11.00-11.30 *Coffee break*
11.30-11.50 Raising funds for cancer research in Italy: a half-a-century story of trust, transparency and success (Alessandra Mazzoni, AIRC)
11.50-13.00 Round Table on fund raising in diverse career paths.

13.00-14.30 *Lunch*